



**Karinyahouse**  
for mothers & babies


# Home. Hope. Horizon.

A luncheon celebrating mothers, women  
and children in the Canberra region.

2 May 2024 | 12 noon

Hyatt Hotel Canberra

*Venue sponsor – with our gratitude*



- **We are delighted to present the 2024 Home. Hope. Horizon. Luncheon. A charity event, in support of Karinya House.**

Women who are pregnant and parenting experience higher rates of domestic and family violence, homelessness and poverty than almost any other cohort. This has impacts for women, their babies and children, our Canberra community and for generations to come. But pregnancy can also be a time of hope and change.

For over 26 years, Karinya House has had the privilege of walking alongside women who are experiencing crises, before, during and after pregnancy. Providing safe housing, health advice, casework, counselling, trauma services, baby goods and much more – we have supported over 2,500 women in Canberra since we began.

This unique charity event is inspired by 26 powerful years of resilience and strength. All funds raised will go directly to Karinya House, supporting women and their babies and children in the Canberra region.

Our 2023 inaugural event was a sell-out, and this year will be no different. With an audience of over 250, including prominent businesses, media commentators, celebrities, politicians and eminent local and regional guests – all guests are united in their desire to make a difference in their community.

Visibility is significant, attracting coverage across mainstream media including:

- Region Media, Riotact
- Canberra Weekly (Canberra's largest print publication)
- Social media
- Canberra Business networks
- Local radio stations

The luncheon theme “Home. Hope. Horizon.” highlights the significant impact Karinya House has on the women we walk alongside. Providing a safe home, working with women to ignite hope in their future and recognising the unique lived experience of each woman as she navigates new horizons.

The luncheon is an opportunity to network with like-minded individuals, local and regional businesses and listen to inspiring speakers. All the while enjoying a delicious long lunch and high-quality entertainment. Last year Virginia Haussegger headlined our event, with Genevieve Jacobs (Region Media) facilitating an inspirational panel discussion. This year's guest speaker and entertainment will be confirmed shortly.





# Partnership Opportunities

## Principal Partner (1 available)

**SOLD**

## Associate Principal Partners (2 available)

**\$7,500**

- Prominent logo placement on event materials
- Reserved seating at the event – 1 table with naming rights
- Special mention during the event
- Half page in event program
- \$2,000 contributed to matched giving – and visibility of this over May
- Opportunity to include branded items in gift bags
- Opportunity to include items or services to be auctioned
- Recognition on social media channels
- Inclusion in event newsletter/s both pre and post event



### Associate Partners (5 available)

\$5,000

- Logo placement on event materials
- Reserved seating at the event – 1 table with naming rights
- Logo in event program
- \$1,000 contributed to matched giving – and visibility of this over May
- Opportunity to include branded items in gift bags
- Opportunity to include items or services to be auctioned
- Recognition on social media channels
- Inclusion in event newsletter/s, both pre and post event

### Support Partners (10 available)

\$2,600

- Mention in event program
- Reserved seating at the event – 1 table with naming rights
- \$500 contributed to matched giving – and visibility of this over May
- Opportunity to include branded items in gift bags
- Opportunity to include items or services to be auctioned
- Inclusion in event newsletter/s thanking sponsors post event



## Why Sponsor?

As a sponsor you are directly supporting women, their babies and children, in your local community. Beyond this, benefits include:

### Visibility

More and more customers want to see businesses giving back, and by aligning your brand with this event you are showing the Canberra region that your business is a vital and compassionate member of the Canberra community.

### Networking

The event is an opportunity to network with fellow businesses, media commentators, patrons and eminent individuals in the Canberra community.

### Workforce

The luncheon is an opportunity to engage your staff in the social outcomes your business supports and to learn about their local community.

## Contact Information

For enquiries and sponsorship opportunities, please contact:

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*Karinya House is committed to reconciliation. We acknowledge the traditional custodians of the land and pay respects to Elders past, present and future. Sovereignty has never been ceded. Always Was, Always Will Be, Aboriginal Land.*

